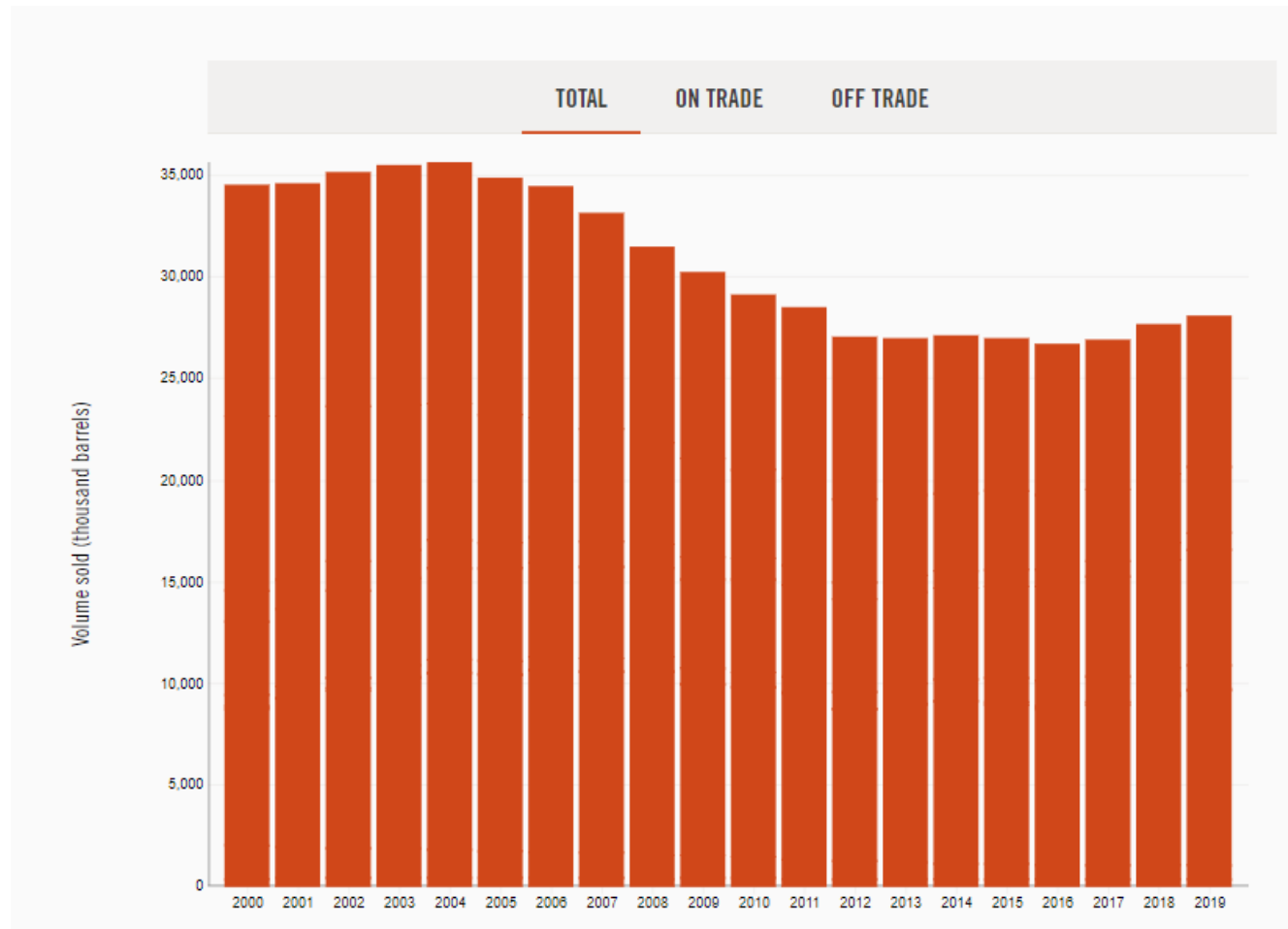


Market Reduction versus Environment



Total Volume of Beer sold 2000 to 2019

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2000 Total Market Volume = 35,000 Brewers Barrels (36g) = 10,000,000 pints

2019 Total Market Volume = 28,000 Brewers Barrels (36g) = 8,000,000 pints

Remaining Market in 2019 = $8 / 10 \times 100 = 80\%$

Market Volume Reduction between 2000 and 2019 = 20%

Statistics from British Beer & Pub Association

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Change in Retail Activity:

On Trade Sales, Pubs etc in 2000 = 7,000,000 pints

2019 = 3,500,000 pints

This then is a 50% reduction in beer sales for pubs etc.

Off Trade Sales, Supermarkets and Retail Chains etc

2000 = 3,200,000 pints

2019 = 4,500,000 pints

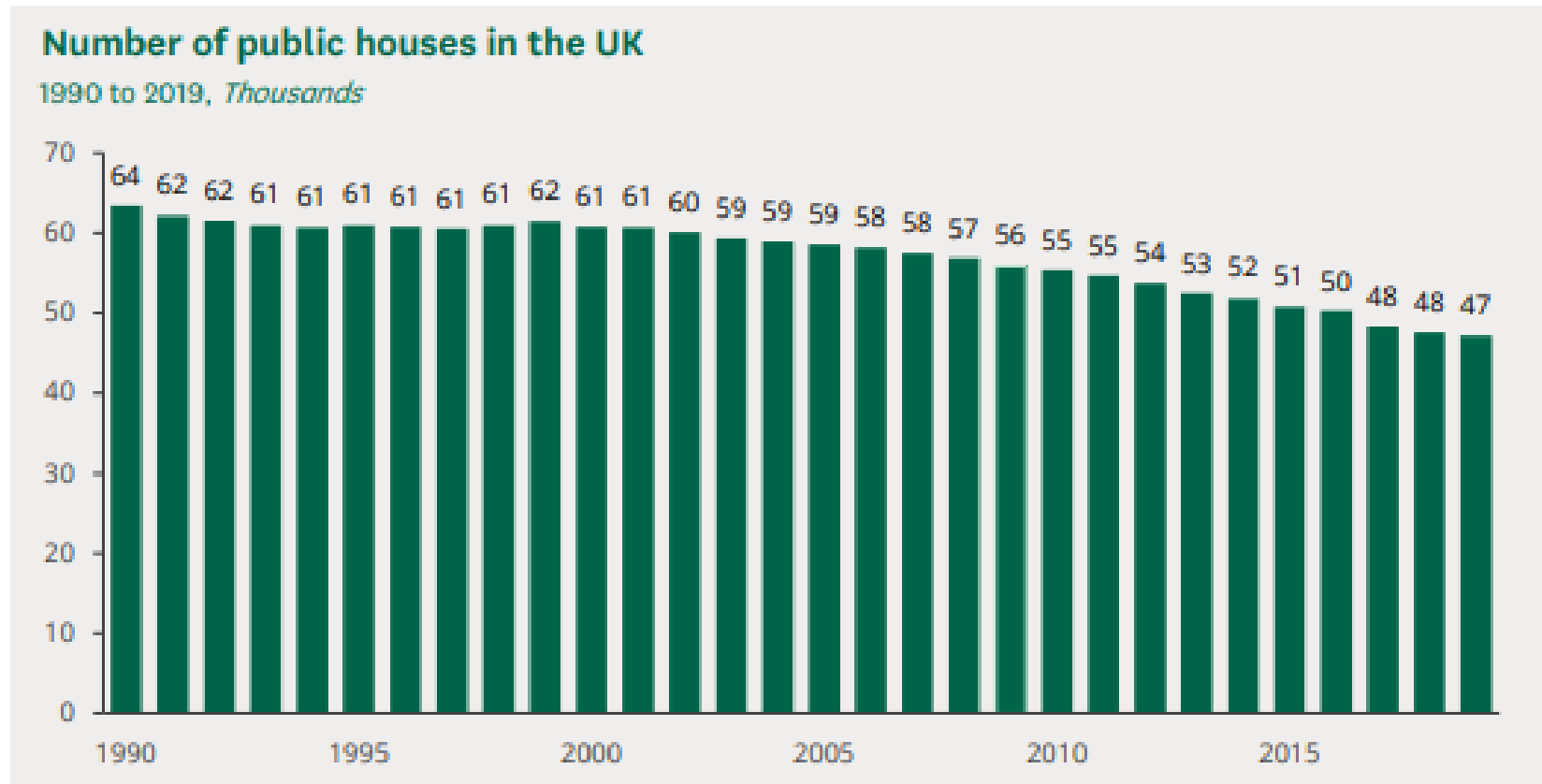
This then is a 40% increase in beer sales for supermarkets and retail chains.

This is by far the biggest single factor in the downturn of the Publican Industry over the last 20 years.

Statistics from British Beer & Pub Association

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Pub Closures



Source: BBPA 2019 Table E5

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UK pub numbers to 2020

The number of pubs has been decreasing steadily for several decades.

From 2000 to 2019, pub numbers have declined by 13,600, or 22%.

More recently, 2010 to 2020 saw pub numbers fall by 15%.

<https://commonslibrary.parliament.uk/research-briefings/cbp-8591/>

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DID YOU KNOW THE UK HAS
THE HIGHEST RATE OF BEER
TAX OF THE TOP 6 BREWING
COUNTRIES IN THE EU?



FINLAND IS THE ONLY COUNTRY IN EUROPE WITH A HIGHER RATE OF BEER DUTY THAN THE UK

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Circular Economy



+



= 0 Waste

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NON-CIRCULAR ECONOMY = WASTE



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Where will all these bottles
and cans end up?

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Supermarkets are now even putting he beer out by the pallet load!

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Recycling?

At best beer bottles and cans can be recycled but what is this doing to the environment?

The melting point of glass is between 1400 to 1600'C, that's a lot of gas and CO2.

The melting point of aluminium 600'C, that's a lot of gas and CO2 as well.

And recycling is the best option for a one-use container?

The other option to recycling the waste stream of beer cans and bottles that a lot of people seem to go in for is either called Land Fill if the authorities are doing it, or litter if the public are doing it!

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The Senedd during 2020 Lockdown when all pubs were shut.

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Unfortunately, the litter is not limited to Government Buildings.

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HINT for the Government

Washing glasses 60°C and refilling kegs at the brewery is a lot more environmentally friendly and adds minimal CO₂ to the atmosphere with no waste.



Some other atrocities being committed by the Supermarkets and Retail Chains in relation to beer sales.

This is recycling gone wrong.

We thought these were banned because of the number of animals they have killed over the years.

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Drink Driving, the supermarkets and retail chains are the primary cause of this highly dangerous activity as our roads sides clearly show. Just try counting the beer cans. We ask, what is being done about it other than being ignored.

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Underage drinking party opposite to the Holly Bush Inn supplied from the usual sources, supermarkets, and retail chains. Supermarkets and retail chains are the primary suppliers of alcohol to the underage sector of our community, blatantly flaunting the licencing act.

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Supermarkets and retail chains, (Off Sales) where little responsibility is taken as this presentation and our community clearly shows is a contravention of the Licencing Act on three counts:

- 1. Public Safety, drink driving, and all the other transgressions can not be said to be supporting or even complying with this.**
- 2. The continued accumulation of litter in our communities, countryside and oceans is both a public nuisance and health hazard for both the human race and other species.**
- 3. The almost limitless supply of alcohol to our underage community by supermarkets and retail chains is a failure of the protection of children from harm.**

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