

# HOLLY BUSH INN ASB REPORT

## JANUARY 2021



As responsible publicans for our local community in the Cefn at the centre of the Pontcysyllte World Heritage Site we compile monthly reports that show non compliance with the Licencing Act 2003. These are presented as pictures roughly in order of date and backed up by information from other sources independent from ourselves where ever possible. These reports are being shared with WCBC Licencing Authority in an effort to get an appropriate level of Enforcment of the Licening Act 2003 in our community and county.



Yet again on the Fosters Beer Can Trail. We have found through experience of collecting litter that for every Fosters Beer Can we pick up, we also collect on average another 50 pieces of litter. Therefore, we have now adopted the Fosters Beer can as a measuring tool for indicating litter density on our roadsides. We are recovering most of these beer cans from our roadsides, and this then leads to the question of drink driving and what is going on?



Another persistent problem in our community as in all communities across the UK is the automated litter distribution network of McDonalds Drive through facilities. Food is literally passed through one window of a car wrapped in disposable packaging that is then ejected from cars once some of the food has been eaten by some of the customers of McDonalds and the other fast food takeaway outlets. This is resulting in accumulated rubbish all over our community and the UK. This fact is clearly indicated by the trade name on the discarded packaging. Please do not let this practice of in one window and out the other continue. Selling food on a 24-hour basis is a licenced activity.



McDonalds is the world's largest real-estate owner and yet the company has little regard for any else's property. This litter seen on the 2<sup>nd</sup> of January on the main A5 trunk road at the centre of the Pontcysyllte World Heritage Site has been bought at the Halton Roundabout outlet, less than a mile from where it is dumped. There are two parties responsible for this mess, the customer and the SUPPLIER. This is just like drugs, there would be no users if there were no dealers.



And whilst stopping to clean up the McDonalds mess we also picked up yet more Fosters beer cans and this is just on the way to work. As we have previously reported and know from experience as publicans, Fosters is our top selling lager and the supermarket in our area knows the same. They put the beer out in the supermarket by the pallet load whilst we are closed under COVID 19 lockdown. These cans are most likely from our local Tesco supermarket. Again, on a roadside, so what does this say about drink driving?



More McDonalds mess collected on the morning of the 2<sup>nd</sup> of January on the way to work on the A5.



High Street in Rhosymedre on the morning of the 2<sup>nd</sup> of January 2021 and more McDonalds mess plus yet another Fosters Beer can. All recovered on the way to essential maintenance and restoration work on our pub, the Holly Bush Inn, Cefn Mawr.



The litter collected from around our pub at the centre of Cefn Mawr on the morning of the 2<sup>nd</sup> of January 2021. The litter collected on the way to work is not shown.



The McDonalds waste /mess collected on the way to work on the morning of the 2<sup>nd</sup> of January 2021.



The non-recyclable waste that we have collected from around our pub and community in our bin for recycling at the Shrewsbury ERF. Veolia collect our 1.1m3 bin on a monthly basis when we are open and the only thing that goes in it is non-recyclable waste that is suitable for the Shrewsbury Energy Recovery Facility, or more simply the Shrewsbury Incinerator to produce electrical power. Hence in our opinion our non-recyclable waste is recycled.



Cleaning up yet more broken glass from outside our pub sold elsewhere.



The waste from a typical two-person meal from McDonalds. Please note the number of single use plastic items and drinks containers of a plastic cardboard combination.



The typical waste from a two-person meal served at Fron House tea Room on plates with real knives and forks that are washed up and reused after. This is a circular economy, but we have been closed during the Coronavirus Pandemic in favour of the wasteful practices as shown in this report.



Litter along the Embankment of the Pontcysyllte Aqueduct, that so called “Jewel in the Crown” is being tarnished with litter.



Please note in every photo of the Embankment there is at least one Fosters beer can.









Please note there are many more to this series of photographs of Fosters Beer Cans on the Embankment in January 2021 but we think this is sufficient to get the message across.



19<sup>th</sup> of January and waste sorted for recycling after closing our pub on the 4<sup>th</sup> of December in compliance with Welsh Government stipulation. When we are open, we estimate that 10% of the waste we recycle is from other sources, i.e. litter left around our community. However whilst we are closed we estimate that only 10% of the waste we recycle is our and the rest is from other sources.



Not all the litter is on the roadside as these photos show where the road crosses the railway line in Rhosymedre.



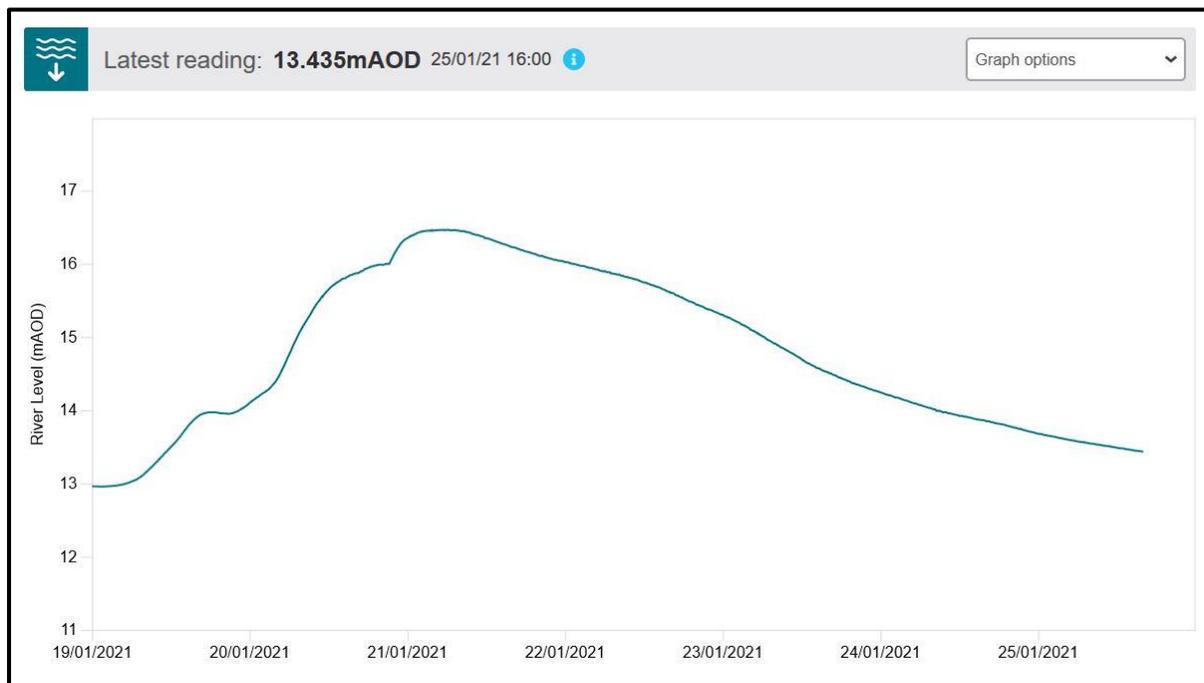
Again, please note the number of Fosters beer cans, they stick out like sore thumbs and are easily seen. Especially the new ones dumped during the Coronavirus Pandemic which has caused a world wide price rise in the share value of aluminium due to increased demand and short fall of material.



Please note that all the beer cans in these photographs have one thing in common, they have all been sold at off sales premisses, i.e. your supermarkets and retail chains, and in our case most likely Tesco in Cefn Mawr.



The ex-Co-Op car park immediately next door to Tesco, the main supplier of all this garbage. Again, the concerning thing here is the number of beer cans in a car park? What state are people in driving around in cars after binge drinking here in the car park? This unacceptable behaviour would not be permitted in our pub, and if it was, we would expect our licence to be removed. However, nothing is done in regard to supermarkets and retail chains and this has resulted in the above mess and loss of control of the licenced trade.



The highest ever recorded level of the River Dee 16.42mts during Storm Christoph.



This high river flow will no doubt have moved many hundreds of tons garbage down to the coast adding further to the pollution of our seas and oceans and enlarging the mass of plastic debris floating around killing marine and wildlife. The problems we face from a stagnant polluted plastic ocean where there is a greater tonnage of plastic than fish far outweighs COVID 19.