



The Holly Bush Inn on the 5th of December closed under Welsh Government Restrictions.



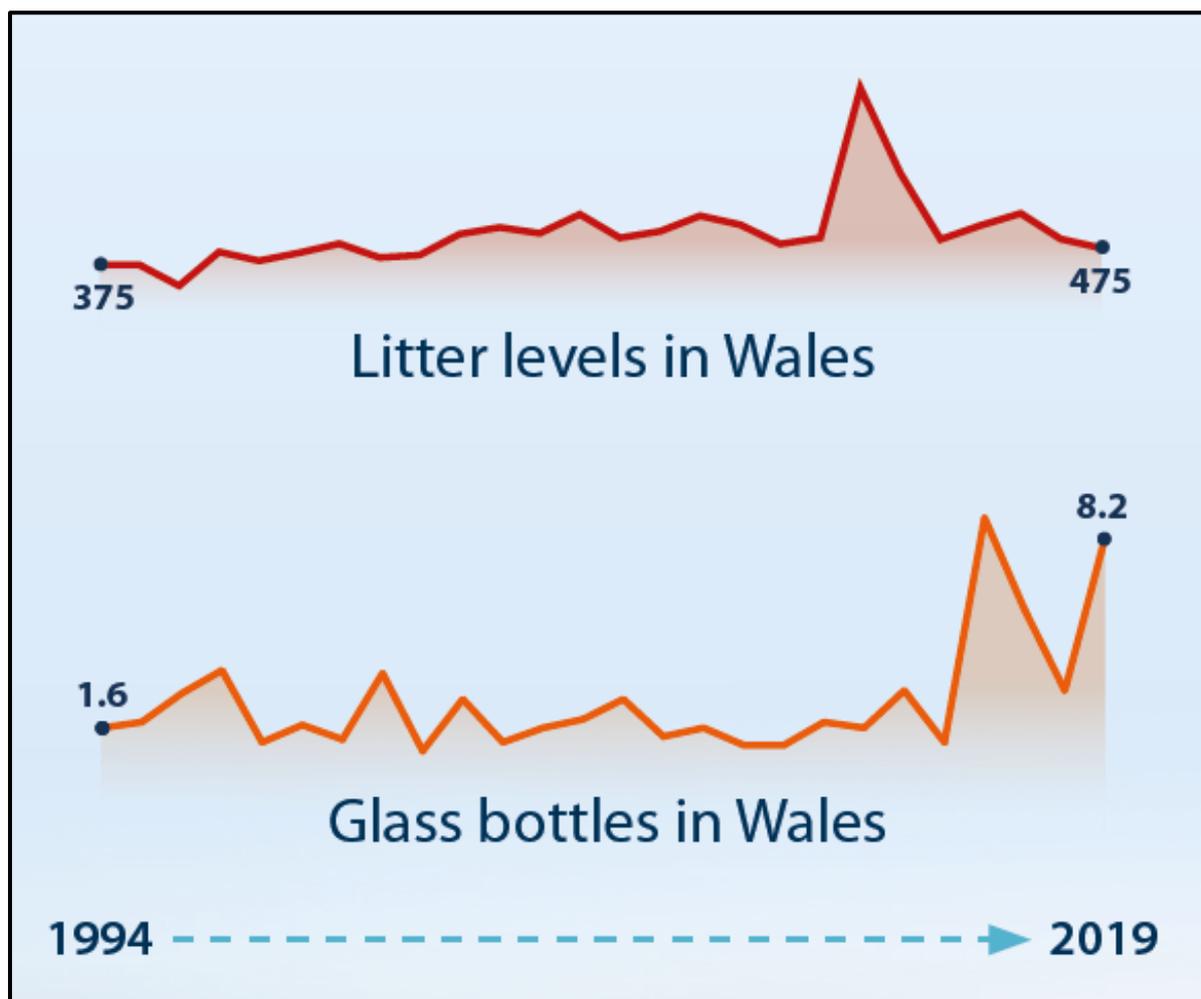
#### WALES

Beach clean data gathered at the 2018 Great British Beach Clean has been invaluable in helping put pressure on decision-makers in Wales to speed up legislation which could reduce litter at source.

MCS has provided data and background for a plastics debate in Senedd and given evidence to the National Assembly's review on plastics; all made possible by the data gathered by MCS's fantastic volunteers. Looking forward, MCS hopes to see Wales be ambitious by putting a comprehensive, countrywide single-use plastics directive in place, to help to reduce the litter which pollutes our seas.

But it's not just single-use plastic on our radar! This year (2019) in Wales an average of 29 drinks containers of all forms were found for every 100m of beach surveyed. Over the last 26 years of data, we've seen a drastic increase in the number of glass bottles on Welsh beaches; in 1994 an average of 2 glass bottles were found per 100m of beach, this year we found an average of 8. Whilst it is still paramount that we Stop the Plastic Tide, we must not lose sight of other litter items which can be just as harmful to marine life and beach visitors.

Gill Bell Head of Conservation Wales for the Marine Conservation Society.



The clear indication of increased litter and Glass bottles on our beaches and elsewhere in our countryside, villages, towns, and cities shows us something important in the change of our behaviour collectively.

We the PKC Group offer the following explanation. In 2000 the total volume of beer sold according to the BB&PA was just over 10 million pints. Then each year the volume fell until 2019 when there was a slight increase giving just under 8 million pints. Therefore, this is a decrease of 20% in 20 years and yet the litter problem has gone up, not down.

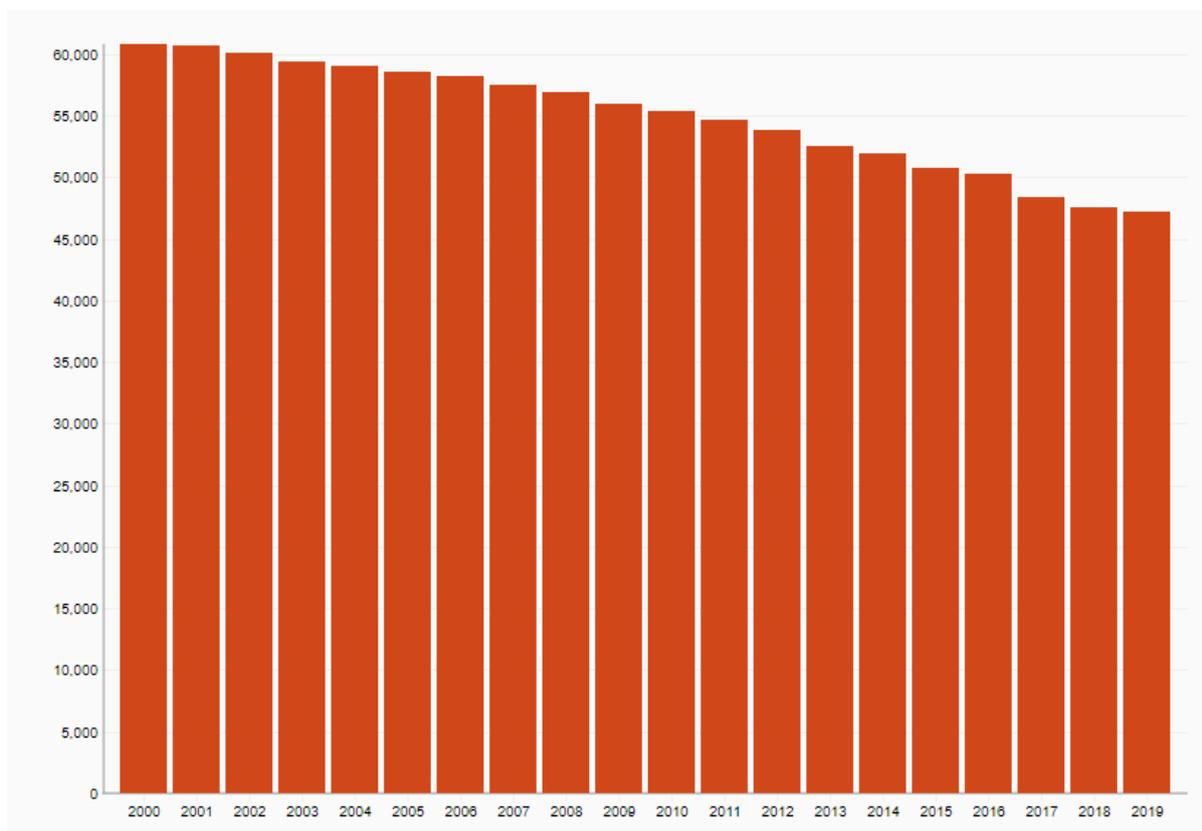
On trade sales, i.e. beer sold in pubs has dropped from just under 7 million pints to 3.5 million pints. This then represents a 50% reduction in beer sales in pubs which has been reflected by pub closures over the past 20 years.

Off trade sales, i.e. supermarkets and retail chains has gone from just over 3 million pints to just under 4.5 million pints i.e. it has increased by approximately 50%. Beer sold in supermarkets and retail chains is sold in cans and glass bottles. So, the answer to the rising litter problem and number of glass bottles on our beaches and elsewhere seems obvious.

Furthermore, this is undermining the 2003 Licencing Act on 2 counts as it is a violation of Public Safety and disregard for the environment being a Public Nuisance.

HOLLY BUSH INN ASB REPORT DECEMBER 2020

UK Quarterly Beer Barometer									
4th Quarter 2019									
Moving annual total beer sales (pints)									
Total sale:	Q1		Q2		Q3		Q4		
	Volume	% change							
2000	10,213,699,081	-0.60%	10,224,736,368	1.50%	10,094,995,492	-1.00%	9,956,826,807	-3.50%	
2001	9,944,851,531	-2.60%	9,916,488,183	-3.00%	9,928,239,706	-1.70%	9,972,624,036	0.20%	
2002	10,066,520,452	1.20%	10,162,612,323	2.50%	10,137,971,496	2.10%	10,120,674,242	1.50%	
2003	10,095,061,350	0.00%	10,089,480,599	0.00%	10,219,176,028	0.00%	10,223,978,473	1.00%	
2004	10,301,950,598	2.00%	10,359,212,882	2.70%	10,222,474,798	0.00%	10,264,736,695	0.40%	
2005	10,199,083,711	-1.00%	10,084,374,703	-2.70%	10,141,782,457	-0.80%	10,051,840,181	-2.10%	
2006	10,015,965,678	-1.80%	10,135,139,666	0.50%	9,963,654,005	-1.80%	9,921,018,269	-1.30%	
2007	9,868,460,336	-1.50%	9,676,727,387	-4.50%	9,664,615,819	-3.00%	9,548,685,991	-3.80%	
2008	9,545,607,149	-3.30%	9,443,642,954	-2.40%	9,277,451,387	-4.00%	9,066,746,515	-5.00%	
2009	8,916,727,357	-6.60%	8,796,481,030	-6.90%	8,784,894,597	-5.30%	8,701,682,413	-4.00%	
2010	8,619,119,576	-3.30%	8,704,929,553	-1.00%	8,500,014,654	-3.20%	8,395,241,489	-3.50%	
2011	8,352,931,167	-3.10%	8,142,451,690	-6.50%	8,205,722,945	-3.50%	8,201,432,267	-2.30%	
2012	8,182,633,608	-2.00%	8,059,477,023	-1.00%	7,933,850,047	-3.30%	7,785,067,400	-5.10%	
2013	7,738,958,121	-5.40%	7,640,625,372	-5.20%	7,746,543,018	-2.40%	7,775,594,680	-0.10%	
2014	7,732,081,148	-0.10%	7,896,730,634	3.40%	7,800,563,776	0.70%	7,802,003,921	0.30%	
2015	7,789,410,706	0.70%	7,680,078,782	-2.70%	7,774,285,829	-0.30%	7,767,368,762	-0.40%	
2016	7,750,814,514	-0.50%	7,783,384,905	1.30%	7,715,594,784	-0.80%	7,696,151,062	-0.90%	
2017	7,748,725,262	0.00%	7,769,375,939	-0.20%	7,732,574,049	0.20%	7,751,922,603	0.70%	
2018	7,760,823,868	0.20%	7,818,867,620	0.60%	7,896,806,748	2.10%	7,972,757,114	2.80%	
2019	7,996,526,532	3.00%	7,949,734,333	1.70%	8,034,456,382	1.70%	8,059,495,997	1.10%	
<b>On-trade</b>									
	Q1		Q2		Q3		Q4		
	Volume	% change							
2000	6,992,973,386	-3.10%	6,917,236,098	-3.20%	6,817,242,163	-4.40%	6,727,006,699	-4.70%	
2001	6,662,472,016	-4.70%	6,612,841,759	-4.40%	6,564,651,603	-3.70%	6,555,745,430	-2.50%	
2002	6,569,470,282	-1.40%	6,544,796,419	-1.00%	6,494,915,992	-1.10%	6,431,947,938	-1.90%	
2003	6,383,435,296	0.00%	6,339,608,631	0.00%	6,330,544,042	0.00%	6,304,189,093	-2.00%	
2004	6,284,547,773	-1.50%	6,277,184,101	-1.00%	6,226,766,300	-1.60%	6,195,886,765	-1.70%	
2005	6,157,838,291	-2.00%	6,066,547,958	-3.40%	6,029,330,612	-3.20%	5,970,079,675	-3.60%	
2006	5,903,761,669	-4.10%	5,894,225,261	-2.80%	5,801,712,168	-3.80%	5,743,255,364	-3.80%	
2007	5,693,695,113	-3.60%	5,593,749,947	-5.10%	5,519,903,745	-4.90%	5,396,323,958	-6.00%	
2008	5,296,050,586	-7.00%	5,148,214,478	-8.00%	5,041,704,731	-8.70%	4,909,694,943	-9.00%	
2009	4,843,569,461	-8.50%	4,790,683,732	-6.90%	4,737,830,412	-6.00%	4,681,756,764	-4.60%	
2010	4,593,942,955	-5.20%	4,525,585,749	-5.50%	4,443,731,454	-6.20%	4,358,928,711	-6.90%	
2011	4,341,625,675	-5.50%	4,314,209,875	-4.70%	4,289,558,094	-3.50%	4,298,532,024	-1.40%	
2012	4,252,594,288	-2.10%	4,197,820,216	-2.70%	4,141,179,715	-3.50%	4,079,713,259	-5.10%	
2013	4,031,098,096	-5.20%	3,966,604,028	-5.50%	3,956,303,951	-4.50%	3,942,854,578	-3.40%	
2014	3,916,665,573	-2.80%	3,939,119,932	-0.70%	3,919,644,759	-0.90%	3,898,754,149	-1.10%	
2015	3,879,009,190	-1.00%	3,836,646,555	-2.60%	3,832,118,308	-2.20%	3,810,215,527	-2.30%	
2016	3,806,889,912	-1.90%	3,787,965,533	-1.30%	3,753,991,370	-2.00%	3,724,583,062	-2.20%	
2017	3,696,625,168	-2.90%	3,695,280,928	-2.40%	3,660,579,030	-2.50%	3,639,415,729	-2.40%	
2018	3,652,864,859	-1.20%	3,622,704,874	-2.00%	3,636,981,842	-0.60%	3,666,169,735	0.70%	
2019	3,659,654,141	0.20%	3,633,451,902	0.30%	3,652,323,013	0.40%	3,638,127,069	-0.80%	
<b>Off-trade</b>									
	Q1		Q2		Q3		Q4		
	Volume	% change							
2000	3,220,725,695	5.30%	3,307,500,270	12.90%	3,277,753,329	6.90%	3,229,820,108	-0.90%	
2001	3,282,379,516	1.90%	3,303,646,425	-0.10%	3,363,588,103	2.60%	3,416,878,607	5.80%	
2002	3,497,050,171	6.50%	3,617,815,904	9.50%	3,643,055,504	8.30%	3,688,726,304	8.00%	
2003	3,711,626,054	0.00%	3,749,871,968	0.00%	3,888,631,986	0.00%	3,919,789,380	6.30%	
2004	4,017,402,825	8.20%	4,082,028,781	8.90%	3,995,708,498	2.80%	4,068,849,930	3.80%	
2005	4,041,245,420	0.60%	4,017,826,745	-1.60%	4,112,451,846	2.90%	4,081,760,506	0.30%	
2006	4,112,204,009	1.80%	4,240,914,405	5.60%	4,161,941,837	1.20%	4,177,762,906	2.40%	
2007	4,174,765,222	1.50%	4,082,977,440	-3.70%	4,144,712,074	-0.40%	4,152,362,033	-0.60%	
2008	4,249,556,563	1.80%	4,295,428,476	5.20%	4,235,746,656	2.20%	4,157,051,572	0.10%	
2009	4,073,157,896	-4.20%	4,005,797,298	-6.70%	4,047,064,185	-4.50%	4,019,925,649	-3.30%	
2010	4,025,176,621	-1.20%	4,179,343,804	4.30%	4,056,283,200	0.20%	4,036,312,778	0.40%	
2011	4,011,305,492	-0.30%	3,828,241,814	-8.40%	3,916,164,851	-3.50%	3,902,900,243	-3.30%	
2012	3,930,039,320	-2.00%	3,861,656,807	0.90%	3,792,670,331	-3.20%	3,705,354,142	-5.10%	
2013	3,707,860,026	-5.70%	3,674,021,343	-4.90%	3,790,239,067	-0.10%	3,832,740,102	3.40%	
2014	3,815,415,575	2.90%	3,957,610,702	7.70%	3,880,919,017	2.40%	3,903,249,772	1.80%	
2015	3,910,401,515	2.50%	3,843,432,227	-2.90%	3,942,167,521	1.60%	3,957,153,235	1.40%	
2016	3,943,924,602	0.90%	3,995,419,372	4.00%	3,961,603,414	0.50%	3,971,567,999	0.40%	
2017	4,052,100,095	2.80%	4,074,095,010	2.00%	4,071,995,019	2.80%	4,112,506,875	3.60%	
2018	4,107,959,010	1.40%	4,196,162,747	3.00%	4,259,824,905	4.60%	4,306,587,379	4.70%	
2019	4,336,872,391	5.60%	4,316,282,431	2.90%	4,382,133,369	2.90%	4,421,368,928	2.70%	



Numbers of pubs in the UK by the BB&PA.

**BB&PA 18<sup>th</sup> March 2020**

Industry warns government has just 24 hours to save thousands of British pubs from closure  
<https://beerandpub.com/2020/03/18/industry-warns-government-has-just-24-hours-to-save-thousands-of-british-pubs-from-closure/>

**The Guardian 22<sup>nd</sup> September 2020**

Premier Inn owner Whitbread to cut 6,000 jobs amid Covid crisis  
<https://www.theguardian.com/business/2020/sep/22/premier-inn-whitbread-cut-jobs-covid-beefeater-lockdown>

**Evening Standard 7<sup>th</sup> October 2020**

Greene King cuts 800 jobs and shuts dozens of pubs as coronavirus restrictions hammer trade  
<https://www.standard.co.uk/news/uk/greene-king-cut-jobs-shut-pubs-coronavirus-curfew-a4565641.html>

**Independent 16<sup>th</sup> October 2020**

Pub chain Marston's cuts 2,150 jobs, blaming government coronavirus restrictions  
<https://www.independent.co.uk/news/business/marstons-pub-brewery-job-cuts-coronavirus-lockdown-restrictions-b1041511.html>



Store: Holyhead Road Chirk  
Tel: 01691 772979

Qty	Item	Price	Total
1	FOSTERS 4X440ML	£4.15	£4.15 R
1	J SMTH XTR SMTH	£4.15	£4.15 R
	BALANCE DJE		£8.30
	CASH		£10.00
	CHANGE DJE		£1.70

We'd have also given the same amount you would've earned today to community causes.

Join us today - download the  
Co-op App, ask in store or visit  
[coop.co.uk/membership](http://coop.co.uk/membership)

Thank you for shopping at Co-op.

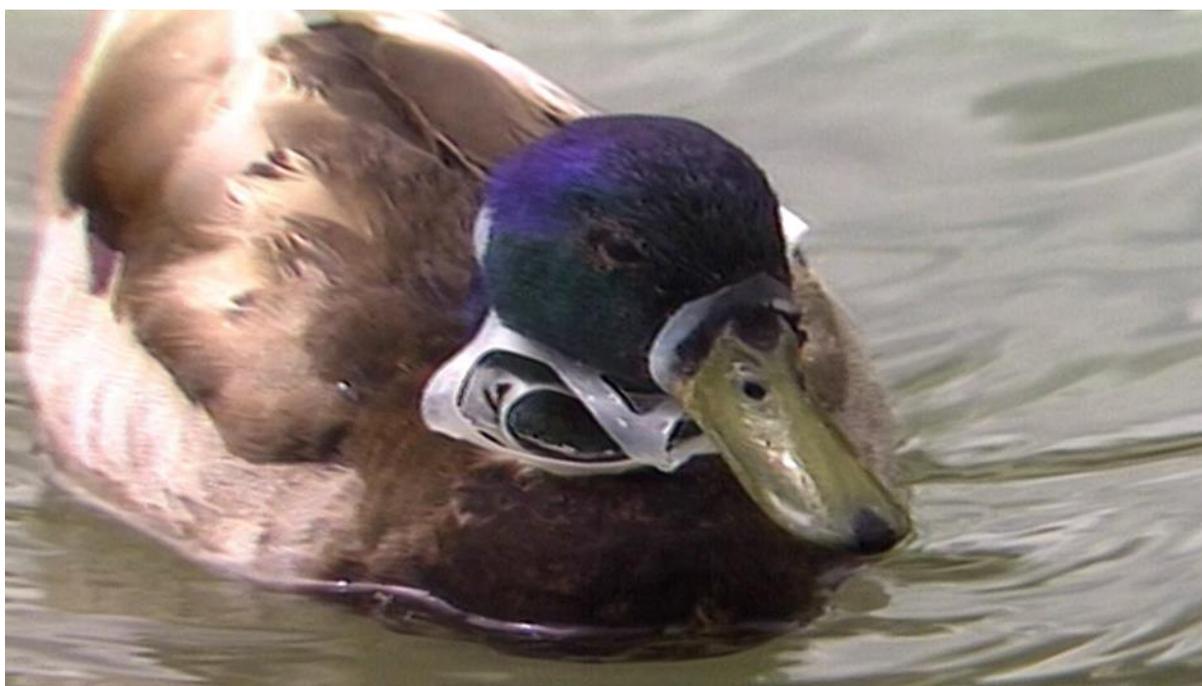
Op Till Store Date Time Txn  
0007 2 8228 04/12/20 18:18:49 7730

You were served by Maria

At 18:18 after our pub the Holly Bush Inn along with all the other pubs in Wales had closed because of COVID 19 restrictions a test purchase of beer was made at the Co-op supermarket.



4 Pack Cans of Beer bought from the Co-Op after we had closed our pub the Holly Bush Inn in Cefn Mawr at 1800 on the 4<sup>th</sup> of December where the majority of our beer, over 80% of it is sold in beer glasses. We had to close in compliance with the latest COVID 19 Restrictions by the Welsh Government as did all other pubs in Wales. What surprised myself about this purchase was not the fact that I could still buy beer whilst our pub had been forced to close, it was the four pack plastic rings. I naively thought that these things had been banned and was surprised to see them back.



Yep, Merry Christmas Everyone.



These things are a menace to our wildlife causing untold harm, distress and eventual death to countless animals and birds every year and should be banned immediately. This Linear Economy of the supermarkets and retail chains is not only polluting our planet, but also killing our wildlife. This is far more than just a public nuisance and the Licencing Act 2003 needs to be enforced.

**Newsweek 17<sup>th</sup> December 2019**

We Are Destroying Sea Turtles With All Our Plastic Waste

<https://www.newsweek.com/plastic-pollution-bigger-threat-sea-turtles-oil-spills-752585>



Tesco Wrexham 5th December 2020



Tesco Wrexham 5th December 2020



Tesco Wrexham 5th December 2020, and please note the Corona Virus Larger that we have such a problem with outside the Holly Bush Inn with broken bottles in the street. Tesco is a major distributor of this product and we have to clean up broken bottles sold in Tesco Cefn Mawr on an almost daily basis out side our pub, The Holly Bush Inn, Cefn Mawr.



Tesco Wrexham 5th December 2020



Tesco Wrexham 5th December 2020



Tesco Wrexham 5th December 2020

**The Guardian 17<sup>th</sup> October 2020**

Household recycling surge raises costs for councils in England. A third of councils have collected up to 50% more recycling since coronavirus lockdown

<https://www.theguardian.com/environment/2020/oct/17/household-recycling-surge-raises-costs-england-councils>

How many hundreds of thousands of tons of glass and aluminium will require recycling at best in Wales and the UK? Furthermore, in doing so how many more hundreds of thousands of tons of CO2 will be liberated into the atmosphere?

This is perhaps the most pertinent PUBLIC SAFETY issue for the current practice of large volume sales of alcohol from supermarkets and retail chains. This has a major negative impact on the Climate Crisis, which will, if not addressed bring about the end of our species and all others as we know them.



**betterRetailing.com 4<sup>th</sup> November 2020**

Booze surge: Budweiser axes 500ml cans & Booker introduces order limits, and Mark Beckett commenting on the rising demand for cans, explained: “All in all, this has resulted in a global aluminium shortage! Even the best forecaster would have struggled to see this chain reaction.”

<https://www.betterretailing.com/products/alcohol/booze-surge-budweiser-axes-500ml-cans-booker-introduces-order-limits/amp/>



Aluminium Share Price Chart show rise as demand grows from September to December 2020. We will also no doubt see a rise in the number of beer cans left around our communities and countryside to match.

This is another reason why we need to remove duty on Keg Beer and get people back in pubs and on a Circular Economy.



12<sup>th</sup> December 2020 and another Stella Artois  
Bottle chucked in our beer garden.



12<sup>th</sup> December 2020 and Fosters and other  
beer cans left in our yard.



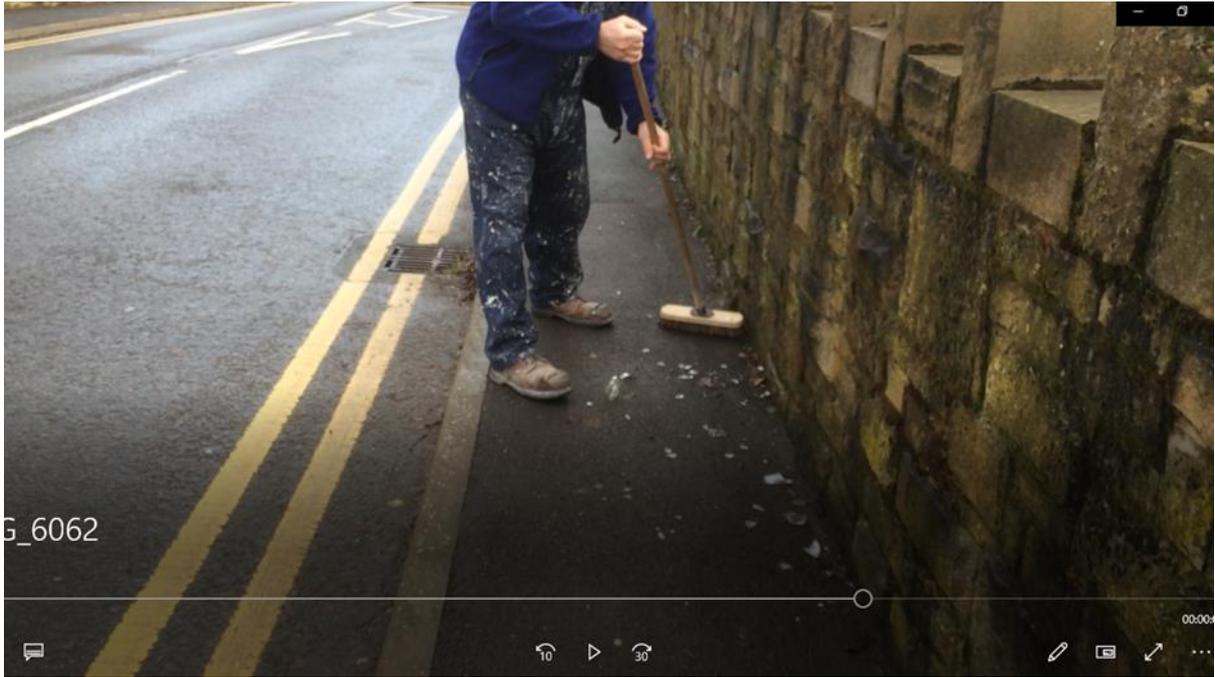
December the 12<sup>th</sup> and Fosters Beer Cans and lots of other rubbish by the bus stop outside Tesco Cefn Mawr. The Tesco car park is nicknamed the Tesco Land Fill Site. This is doing nothing for our community and is causing environmental damage. This is not compliant with any licencing be it 2003 or any other part of WCBC ruling and litter is a recognised Coronavirus Pathway. If our beer glasses were allowed to be left lying around like this our licence would be removed. So why are supermarkets and retail chains allowed to get away with this?



Fosters beer cans are a useful waymark, as for every one of these we collect we get a whole load more with them. And from our experience in picking up used beer cans Fosters is the most common in our area.



Nigel, one of our Down Syndrome people in our community points out the broken Corona Virus Bottle again on Oxford Street outside our pub. Nigel is also one of our customers when we are open, and we are always glad to see him and make him feel welcome. We are happy to help.



**Cleaning up from Off Sales again by Tesco.**



**We also clean up McDonalds mess and there will be more on this in January's ASB Report.**



More beer cans including Fosters on the roadside clearly indicate drink driving, 21<sup>st</sup> December 2020.



Gate Road Litter Pick on the 27<sup>th</sup> & 28<sup>th</sup> of December turns up some surprises, like this street lighting unit left as a part of the LED upgrade on the B5434. This was recovered along with several circuit breakers and cable ruminants at almost every streetlamp. The Contractor working for either WCBC or our Community Councils needs to take more care and remove all rubbish from site and recycle responsibly.



There are a lot of junction boxes left without covers and these should be protected from the weather or we will get more failures. Subsequent billing of our local authorities for what has been substandard work in the first place is wrong. We need to check and get this corrected along with removing rubbish instead of leaving it on site. Note the blue plastic cable litter found at the base of every lamp post.



Party time again back at the Holly Bush Inn on the night of the 28<sup>th</sup> of December 2020.



The Fosters Beer Can Trail leads back to the main source for our area, Tesco, mind you Aldi is also helping out locally, as we have seen!



More broken glass hiding in the grass, waiting to cause injury, sold through off sales at Supermarkets and Retail Chains. This is clearly another public safety hazard in the middle of our so called “World Heritage Site”. This is a hidden environmental hazard, caused by discarded beer bottles.



Litter picking in progress on Gate Road B5434 from the A5 down to Bont Bridge over Christmas 2020.



Bont Bridge, a Grade 1 Listed Structure just upstream from the Pontcysyllte Aqueduct.



The litter collected from the litter pick.

**Responsible Suppliers - Supermarkets and Retail Chains:**

- Plastic Drinks Bottles x 41
- Glass Bottles x 31 (non-alcoholic x 2 and alcoholic x 29)
- Broken glass bottles (estimated 10)
- Cans x 99 (non-alcoholic x 65 and alcoholic x 34 (14 of which were Fosters))
- Shopping bags, Nisa x 2, Tesco x 2, CoOp x 1, Lidle x 1, Aldi x 1, Another x 1
- AA Batteries x 2 (please note these are extremely toxic in a marine environment)
- 4 Beer Can plastic holder (please note the pain and suffering these things cause wildlife every year is horrendous and well known. We thought they were banned but now see them back in the supermarkets and retail chains). We have responded to the Welsh Governments call on banning one use plastics in 2020 and support this action as well.

**Responsible Suppliers - Supermarkets, Retail Chains AND Fast-Food Outlets:**

- Bin bags full of non-recyclable plastics and waste x 2

Please note all food outlets that operate between 2300 and 0500 need to be licenced and these are, in order of volume of litter recovered, MacDonald's, Costa Coffee and KFC all pumping out litter 24 hours a day. This is not in compliance with the Licencing Act 2003.

**Responsible Suppliers - Other Sources:**

- Dog poo bags complete with dog mess x 4 (in with no recyclables)
- Man, United Jacket
- Streetlamp and cable (Council Street Lighting Contractors)
- Hub Cap
- Motorbike stand
- Golf balls x 2



More MacDonald's mess 30<sup>th</sup> of December 2020, this needs to stop.

Please note that all the litter and waste shown in this report has been collected and recycled by the PKC Group to try and help our local community and save the planet. We ask WCBC to work with us to address the Climate Crisis, as this is where all this litter is leading.

