

PKC GROUP CHRISTMAS MESSAGE



The PKC Group intend to build the Cable Car System originally spoke of six years ago in 2012. We are seeking a loan for this from the Business Development Banc of Wales and have put together a supporting Business Plan. To be successful in securing the required loan it will be necessary for all parties to work with us. The main ones being WCBC, CRT and Eastman Chemicals.

We are taking this step to initiate the regeneration of our community through Sustainable Tourism Development. The general plan is to build a cable car system

between the Windborne Gate (WBG) Parking lot and the Crane. We will also install 2 x Zip wires adjacent to the cable car route so that people can enjoy riding both over the former works site. The cable car will be linked to the Ebenezer which we plan to reopen as an Arts & Visitor Centre that will provide display space to the Cefn Community, Museum & Historical Society, Local Schools, Groups, Artists & Artisans etc. as well as the static displays showing off our community and the redevelopment of it. On the second floor will be a display model of the Cefn, for the general idea see: <https://www.youtube.com/watch?v=5K1UdZXc9DM>

The Ebenezer failed for two main reasons, a lack of foot fall and no parking. By linking the WBG to the Ebenezer with the CC system, the problems are solved. There are 330,000 people visiting the aqueduct annually and if only 10% ride the cable car, this still delivers 33,000 tourists onto our streets, enough to keep the Ebenezer busy. Our main problem will be getting WCBC & partners to work with us, but we hope they will come around since this will be the key, they seek and a major boost to the economic future of our community.

We estimate with the addition of the CC & Zip Wires the visitor count will rise to around 400,000 annually and our mean estimate of operation is 20% which will provide the operating costs for the Ebenezer. This means that we will be able to offer the display space to our community. We also intend to run training programs as we originally said in 2012 to work with our young people. This will enable them to work with us and look for work outside our community both on and offshore which we will encourage them to do. To help us do this we will be looking at establishing links with other bodies such as the Princes Trust. We intend to pursue this on behalf of our community and can be successful if the relevant bodies will work with us. If you like this idea you can help, [like us on Facebook](#), it will show WCBC and all that we want this.

Merry Christmas,
David Metcalfe,
Cefn Community Councillor & AONB Champion.



www.pkcgroup.wales