

Cefn Mawr & the Aqueduct 2016

**Cefn Mawr is a Post Industrial
Community
but is uniquely placed to become a
Tourist and Transport Hub for South
Wrexham, The Dee Valley and the
Pontcysyllte World Heritage Site.**

LDP2 & Supporting Documents

Cefn Mawr has a combination of transport routes & infrastructure:

- Trunk Roads (A5, A539, A483)
- Railway (Chester to Shrewsbury Line)
- Canal (Llangollen Canal)
- Long Distance Footpath (Offa's Dyke)
- Cycle Routing

With the opportunities surrounding Cefn Mawr we can begin to rebuild the economy of our community if we want to and that means getting the foot fall up.

Supporting Documents:

- Cefn Mawr & Aqueduct Business Case
- Where is Cefn Mawr
- Cefn Signage Strategy
- Cefn & Cefn Mawr Tourist Information Signage



To be able to run successful businesses we need people on the streets visiting our community

There are three main markets for footfall:

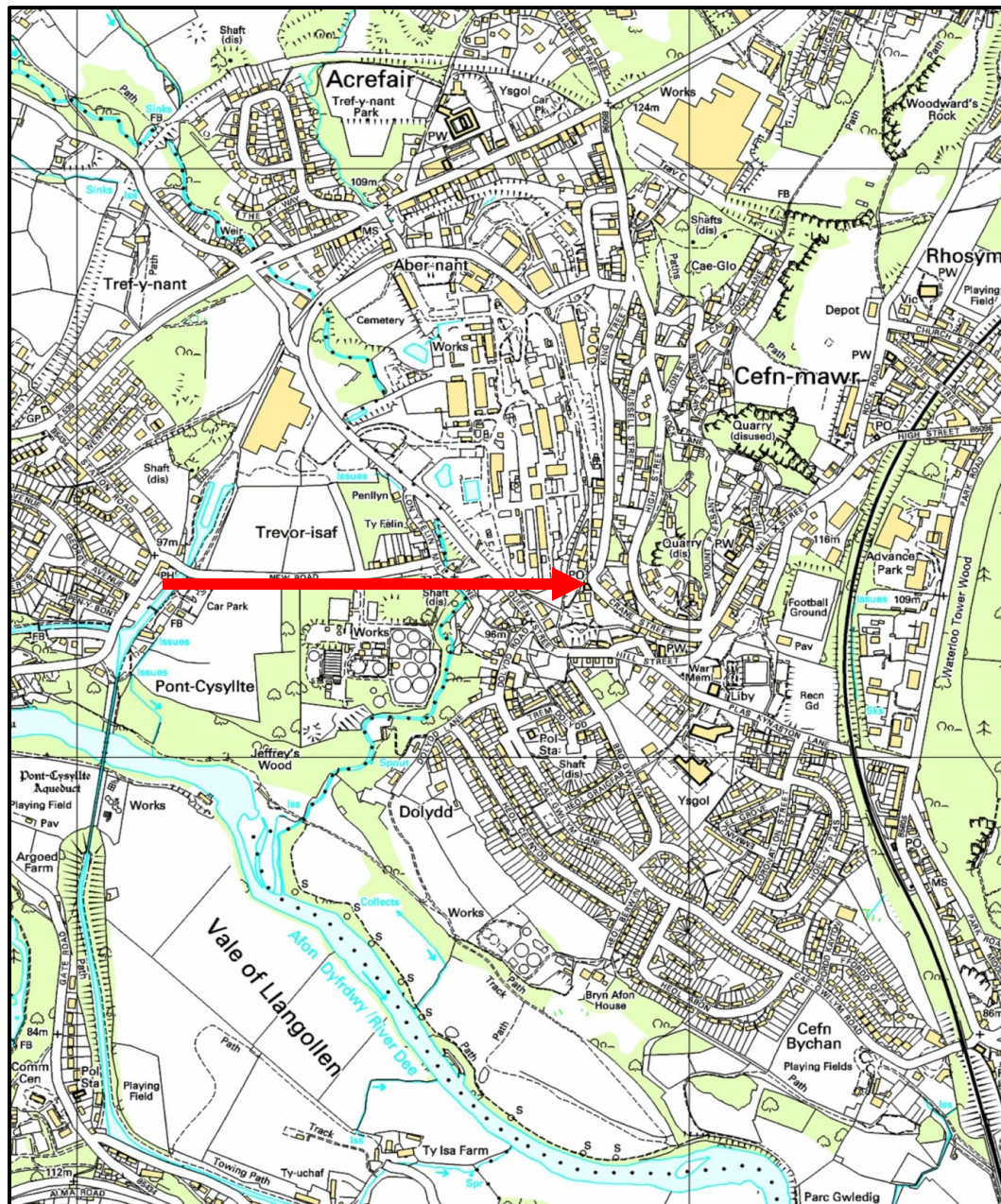
1. Local
2. Wider Area
3. Tourism Industry

Establishing links between Cefn Mawr and the Aqueduct will allow us to develop the third market, Tourism.



Cefn Mawr & the Aqueduct

www.pkcgroup.wales



**676 meters
from the
Telford Inn to
the Post
office in Cefn
Mawr**



Queens Hotel from Trevor Basin Visitor Centre



The Trevor Basin seen from the Queens Hotel

www.pkcgroup.wales

Table 4: World Heritage Visitor Numbers

World Heritage Site	Visitor No's	Size of site	Date inscribed
Pont du Gard, France	2million		1985
Ironbridge	750,000	550ha	1986
Giant's Causeway, Ireland	751,693	70,000 ha	1986
Stonehenge	800,000	4,985 ha	1986
Edwardian Castles of Wales:			
Beaumaris	78,131		
Caernarfon	193,683		
Harlech	94,340		
Conwy	181,947		
Total for the WH site	548,101	6 ha	1986
Canal du Midi (France)	N/A	1,172ha	1996
Blaenavon Industrial Landscape	165,000	3290ha	2000
Derwent Valley Mills	135,000	1,228 ha	2001
New Lanark Works	400,000	146 ha	2001
Rideau Canal (Canada)	N/A	21,454ha	2007
Pontcysyllte Aqueduct and Canal	200,000 est	4,250	2009

Source: UNESCO and individual WHS websites

The Aqueduct sees in excess of 200,000 visitors annually

TO LET



Ebenezer Chapel
Crane Street, Cefn Mawr LL14 3AB

Closed for the last 3 years because of a lack of footfall

WHAT'S IN THE WAY



300mts of closed off roadway





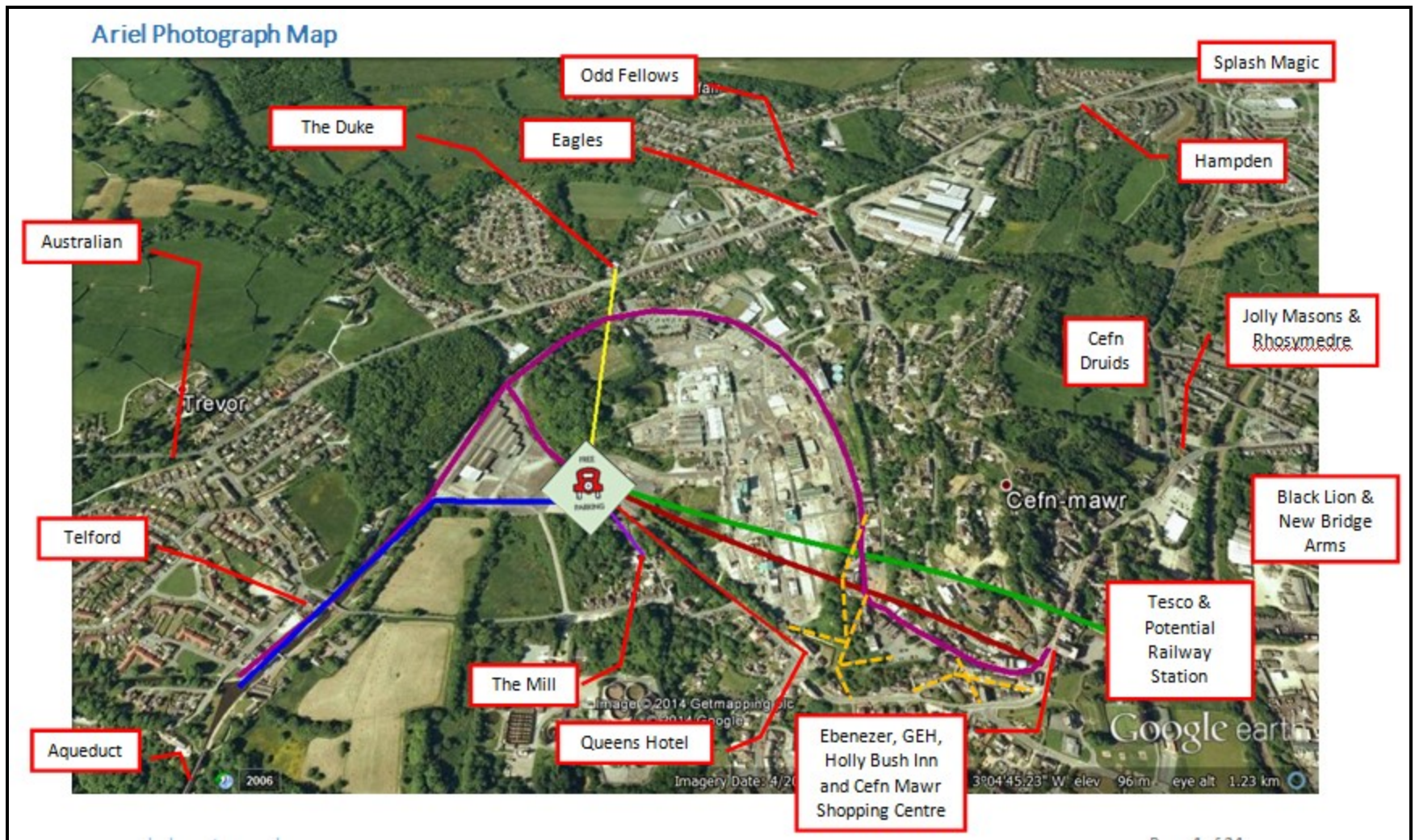




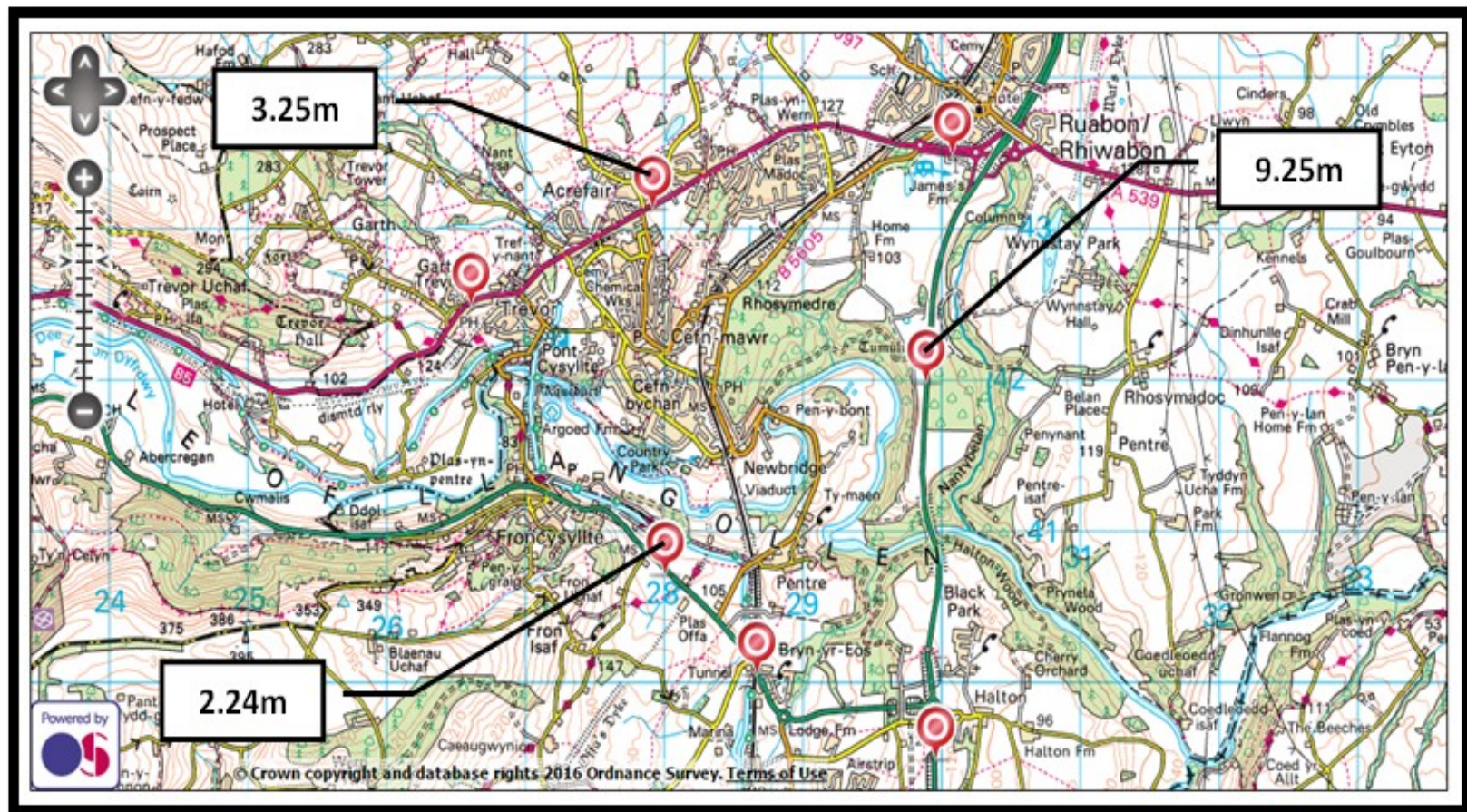
Crane Street Cefn Mawr 2016



Crane Street Cefn Mawr 1900?



The Windborne Gate gives Central Parking that suits Cefn Mawr & the Aqueduct

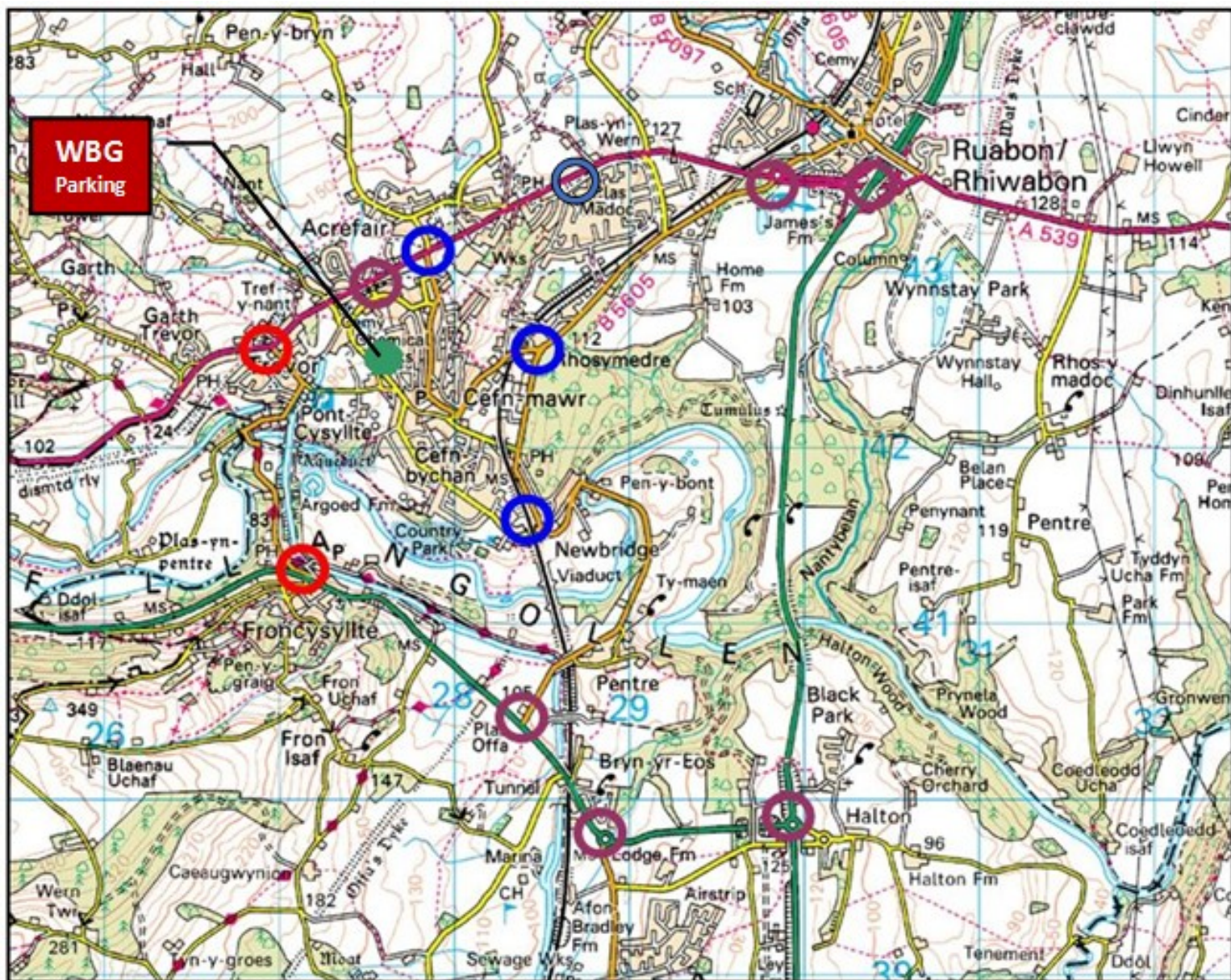


<http://www.dft.gov.uk/traffic-counts/cp.php?la=Wrexham>

14.75 Million Vehicles in 2014



**So
where
is
Cefn
Mawr
?**





- Cefn Mawr Heritage Village
- Pontcysyllte Aqueduct
- Pontcysyllte World Heritage Site Arts & Visitor Centre
- Ty Mawr Country Park
- Splash Magic Leisure Centre
- Cefn Druids Football Ground

Exit from the Halton Roundabout on the A5 with signage for the Cefn.



Exit from the Whitehurst Roundabout on the A5.



Exit from the Whitehurst Roundabout on the A5.

Estimated Costs For:

1. Opening up Windborne Gate Parking
2. Reopening Jessop's Tramway
3. Reopening the Ebenezer as Visitor Centre for the WHS
4. Required Tourist Information Signage

£550,000

Grant Funding Applied for

RCDF £128K

CFP £350K

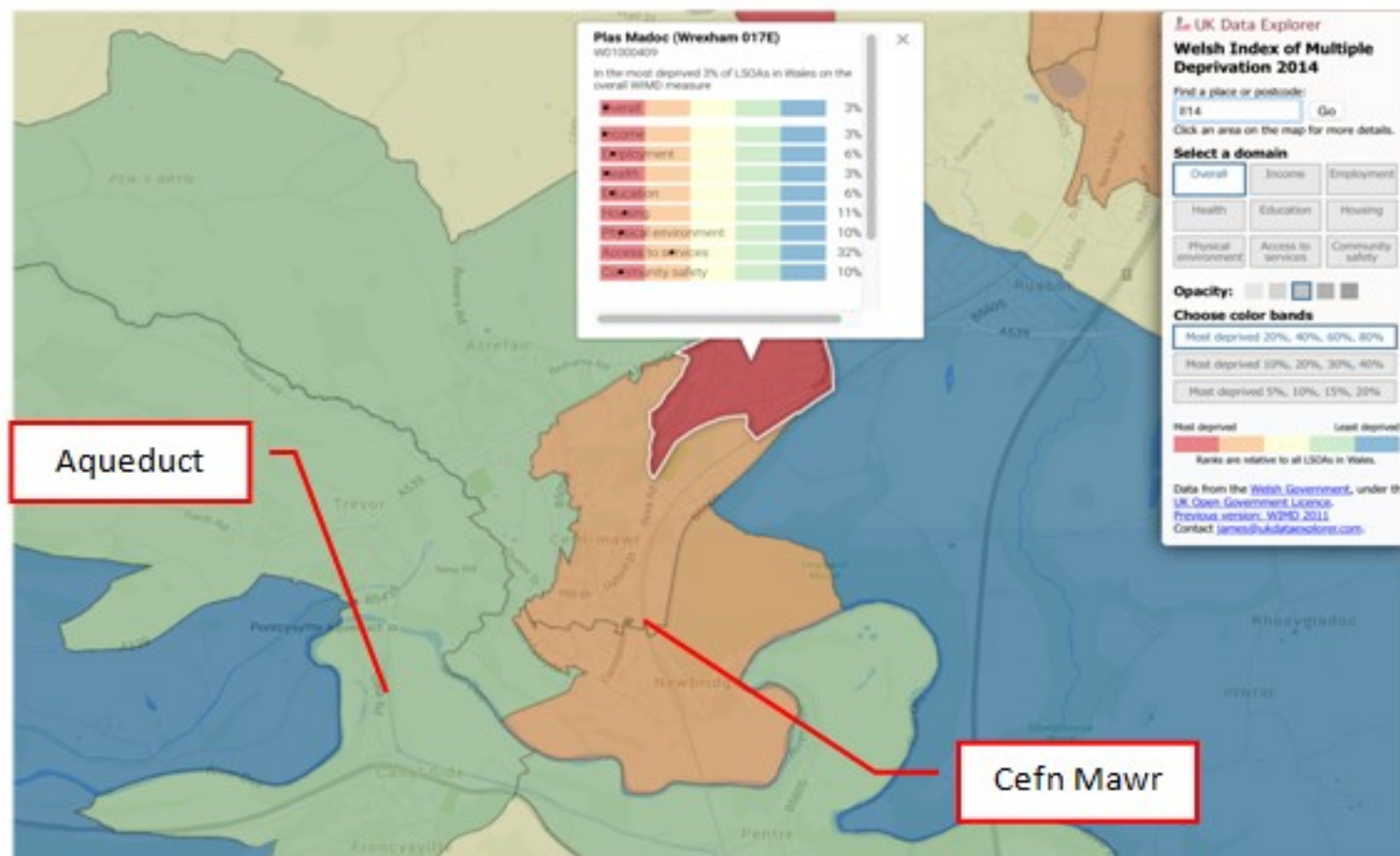
TISS £25K

**We have applied for a 20K
loan from WCBC under the
Enablement Grant and Loan
Scheme which will have to be
repaid over a five year period
if we are successful.**

The PKC Group have raised **£20,000** which is held in a Credit Union holding account. We are in the process of raising a further **£10,000** which will give us a total of **£50,000** when combined with the £20K loan from WCBC. Therefore we will have £50,000 to be used for match funding to secure the larger grant funding streams from RCDF, CFP & TISS.

**So why are we
saying all this and
doing what we
are doing?**

The Welsh Index of Multiple Deprivation 2014



Appendix 4 - Settlement Function and Development Potential spreadsheet

	Acrefair/Cefn Mawr	Bangor	Berham	Bettisfield	Bradley	Bronington	Broughton	Brymbo	Burton	Bwlchwyn	Chirk	Coedpoeth	Cross Lanes	Dolwyddelan/ Llwynmawr	Francyllte	Garth	Glyn Ceirrog	Grestford/ Marford	Gwersyllt	Gwynfryn	Halton	Hammer	Holt	Horseman's Green	Llanarmon DC	Llay	Marchwiel
Settlement Function																											
Employment/ Economic Opportunities & Function																											
Labour Force (% of population economically active)	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Unemployed (% of economically active population out of work)	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Employment Area Located in the settlement limit / distance to nearest employment area	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Employment Land Review	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Employment function conclusion	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Community Services and Retail Role																											
School	Yellow	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Health Care Provision	Yellow	Green	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Retail Provision	Yellow	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Other facilities	Yellow	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Recreation Capacity	Yellow	Red	Red	Red	Red	Green	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Sustainable Travel Options																											
Public Transport Provision (bus)	Yellow	Yellow	Red	Red	Red	Green	Yellow	Yellow	Yellow	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Public Transport Provision (train)	Yellow	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Green	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Walking/ cycling	Yellow	Yellow	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red
Settlement Function Conclusion	2	3	4	5	4	4	3	3	5	4	2	2	4	4	4	4	4	3	2	2	5	5	4	3	5	4	3
Development Opportunities																											
Potential sites which can accommodate residential development (green or amber sites)	Green	Red	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Constraints																											
Flooding	Yellow	Red	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Sewerage/ waste water treatment	Yellow	Red	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Ecology	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Built heritage	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Agricultural land classification	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Mineral resource	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
School Capacity	Yellow	Green	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Highways capacity	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow

Acrefair & Cefn Mawr has the highest percentage of unemployment according to WCBC statistics and things are currently not getting any better.

**Sustainable Tourism Development
Will
Help Regenerate our Economy
Creating more Jobs**

**And the best way of Tackling Poverty
is by
Increasing Employment**

A first as town hosts Wales' MP

WESTMINSTER came to Wrexham as MPs from all over Wales gathered for the first time in a decade.

The meeting, held at Wrexham Guildhall, focused on the UK Government's work programme, which aims to highlight that "work must always pay".

A total of 40 Welsh MPs and five others put questions to Secretary of State for Wales Cheryl Gillan and Minister for Employment Chris Grayling.

The last Welsh Grand Committee meeting was held in Cwmbran in 2001.

Speaking before the day-long meeting, Ms Gillan gave her reasons for resurrecting the forum and holding it in Wrexham.

"I'm keen for Whitehall and Westminster to reach out to Wales," she said.

"I always said in opposition that we would try a Welsh Grand if we got into power. This is me fulfilling my promise.

"I want to make sure that the government doesn't just talk to itself in London or Cardiff.

"That's why I wanted it to be outside of Cardiff and the bubble that's normally associated with it.

"I know Wrexham is an industrial town, so coming up here to talk about work and the work programme would be a good thing.

"There were also practical considerations - we needed a suitable room and were limited in where we could hold it, but Wrexham was a positive choice."



"It's a very special thing for Wrexham. I would love them to respond and I hope it has an effect."

If successful, she said, she would like it to become a yearly event.

The meeting was a chance for Welsh MPs to discuss issues, hear from experts and exchange information, particularly on the UK Government's work programme.

"It's a new way of trying to get people into work, with payment by results," said Ms Gillan.

The previous system was

very complicated and we're looking to sustain people in long-term employment. We're looking at the generation of jobs and what is going on in the market place.

"We'll be talking about Jobcentre Plus, Working Links and the voluntary sector."

The meeting comes after a nine per cent rise in the unemployment rate in Wales, with the total number of those out of work now at 131,000.

Last week a Wales Audit Office report said up to 21,000 public sector jobs in Wales may be lost over the next four years.

Such figures have seen the UK Coalition Government come under harsh criticism that its deficit reduction measures are not working to tackle unemployment.

Ms Gillan said: "This government is committed to deficit reduction but also in creating the right conditions so that there is more of an incentive to work.

"It is about time we help Wales to tackle the blight of long-term unemployment that has dogged parts of Wales for generations and this is something this coalition government is committed to," she added.

■ PCS Union Campaigner, Steve Ryan, confronts Chris Grayling over job losses while Cheryl Gillan is questioned about the Cefn Mawr regeneration scheme. (SR201011D) Right: Cheryl Gillan.

28/10/11.



■ Chris Grayling and Cheryl Gillan.



■ PCS Union Campaigner, Steve Ryan confronts Cheryl Gillan over job losses.

Now for the Vote

A show of hands please for leaving things as they are and letting the second largest community in the County Of Wrexham - Cefn Mawr slide further into recession & depression with even higher levels of unemployment.

**A show of hands please
for doing something
about it and helping us
and each other for the
betterment of all**

So here is how you can help for now. We are applying for grant funding and for the second stage bids we need you to join in and look at how this can achieve or help with your own groups plans, objectives, goals or business opportunities.

We then need you to write a 200 to 300 word piece about that putting your own groups perspective at the forefront of this.

Please complete your contact details

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